



PHOTOGRAPHY: (CLOCKWISE FROM TOP LEFT) UNIQUE CONCEPTS STUDIO; TYLER BOYE PHOTOGRAPHY; SHERONIDA SEAWRIGHT PHOTOGRAPHY; ALISON CONKLIN

"Any unique venue gets our vote!"
Donielle enthuses.



DONIELLE WARREN founder and owner, Elegant Events ,

Donielle Warren's love affair with wedding planning began back in 2004

with an internship for Elegant Events, a Philadelphia-based design and event planning company renowned for events "created out of love for helping others." There she thrived under the tutelage of founder Sheila Corbett, who launched the company in 1997 to meet the increasing demand for professional wedding planners in the greater Philadelphia area.

Beyond fulfilling her college course requirements, Donielle had found her destiny. And so upon graduating, she continued to follow her passion, planning exquisite weddings and special events for the company. At the same time, Donielle pursued a career in the corporate sphere, working as a project manager and team manager for an insurance company.

Multitasking would ultimately serve her well when at last in 2015 Donielle took on ownership of Elegant Events, which celebrated the transition with a major rebranding on Valentine's Day. Perfect timing for a self-described "hopeless romantic" (Donielle's favorite movie is "P.S. I Love You"), who continues to share the love with every dream wedding she and her team create.

Whether couples want an "enchanted island" wedding on a pristine white sand beach in the Caribbean, or to tap into the tradition of a timeless, intimate ceremony in a historic church, or go for the over-the-top splendor of an exuberant, three-day South Asian celebration, Donielle promises a wedding that will always be true to their vision, "never bland or boring." Far from it!

Our Expertise

- "We have 20+ years of experience and are known and loved for planning and designing hundreds of successful multicultural,



"Fusion weddings are where we shine!"



Branching out.



So in love.



Mazel tov!

fusion, Indian, and interfaith weddings. We ensure the wedding day reflects our couple's personal story, favorite experiences, culture and traditions.”

- “Our planners are well versed in the etiquette and traditions of the respected cultures, but we're also knowledgeable and ambitious enough to honor, embrace and respect each individual request. That's the Elegant Events approach!”

Love Stories

- “Many couples are incorporating their cultures into their design elements, food selections or even getting married in the city where they met to play out a beautiful love story.”



A gilded invitation suite.



A masterpiece of the art of mehndi.

My Favorite Part of Wedding Planning

- “Fusion weddings are where we shine! It's an incredible opportunity to not only celebrate more than one culture, but to unite families and traditions.”
- “We create a customizable plan that's catered to the needs and desires of our couple, while at the same time identifying opportunities to elevate their wedding experience.”

Memorable Moments

- “Wow, where do we begin! We've loved everything from unique ceremony locations on a helipad overlooking a coastal mountain range to over-the-water chapels with a glass floor aisle.”
- “We swoon over unforgettable receptions at historic museums such as the Philadelphia Museum of Art and estates. Any unique venue has our vote!”



Here come the groomsmen!

Smart Solutions

- “Supply chain shortages have been a challenge, but we manage this concern by planning extremely early and having multiple backup plans in case supplies are unavailable. We have been successful with this approach.”

The Art of Listening

- “We have a remarkable technique in which we customize a plan that is inclusive of our couple's ideas and event aspirations.”
- The planner should address etiquette and traditions, but also be willing to plan while carefully considering the couple's distinctive requests, ensuring that everyone feels respected and honored and most importantly, that the couple is celebrated with love.

More Excitement Ahead

- “We were delighted to finally celebrate our rescheduled weddings in 2022 but as a result had to decline new inquiries from incredible couples. Our team is growing, and we're excited to be available to plan and design with even more couples throughout 2023 and beyond!”
- “Additionally, we have revamped our international wedding offerings, expanding our services into new markets.” ■



“We swoon over unforgettable receptions in historic museums.”

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MARCH/APRIL 2023

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